



My gift is making a difference
in MY community!

2014 Goal: \$79,000

Please help
the Y by
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YMCA CAMP KERN
5291 State Route 350
Oregonia, OH 45054



FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

GIVE



**WE'RE MORE
THAN A
PLACE.
WE'RE
A CAUSE.**

Annual Campaign

YMCA CAMP KERN

WWW.CAMPKERN.ORG

Our members and friends call us THEIR Y. We call them OUR greatest resource—the thousands of people who work alongside us and support our work to help our neighbors learn, grow and thrive.

What if we could harness all of that power to make an even greater difference on a bigger scale?

With programs from A to Z—like athletics to advocacy, dance classes to disease prevention, volleyball to volunteerism—we don't just strengthen individuals, we strengthen our community.

Yet there is so much more to do.

The Miami Valley faces new challenges that create a greater need for the work we do. Fortunately, where some see obstacles, we see opportunities for our members, volunteers, staff, and generous donors like you to make a difference. **In 2013, the YMCA of Greater Dayton gave \$5.8 million dollars in financial assistance to Miami Valley families.** No other organization can impact as many people as powerfully as we do every day.

Every gift makes a difference.
Everyone has a role to play.
Together, we can achieve so much more.

The Y. So Much More™



TOGETHER WE CAN DO SO MUCH MORE.

A single mother living in the area shares her experience:

YMCA Camp Kern is more than just a summer camp. I first came to camp after somebody generously helped send me as a child. I grew up in the foster care system and have no family in the area, but I wanted my son to have the opportunity to experience camp like I did. He deserved a chance to enjoy his summer, make new friends and have experiences like never before. I called YMCA Camp Kern to ask about financial assistance. Everyone worked together and I was able to help send my son to camp without any financial hardships on our family! While he was gone, I missed him terribly but I knew he was having the time of his life.



When I picked him up from camp, he sang all the songs in the car ride home. He talked about camp for weeks afterwards and made new friends. He asked if he could call camp and say 'thank you' for allowing him to have a wonderful summer!

We very much appreciate everything that YMCA Camp Kern has done for our family and look forward to coming back next year. **Thank you so much for all you do for families!**

YOUTH DEVELOPMENT

All kids deserve the opportunity to discover who they are and what they can achieve, under the guidance of adults who care about them and believe in their potential. We see every interaction with young people as an opportunity for learning and development.

HEALTHY LIVING

Health and well-being are all about balance. That's why we help people and families build and maintain healthy habits for spirit, mind and body in their everyday lives. By helping kids, adults, families and seniors from all backgrounds improve their health and well-being, we build a stronger community.

SOCIAL RESPONSIBILITY

With our doors open to all, we work every day to connect people from all backgrounds and support those who need us most. We take on the most urgent needs in our community and inspire a spirit of service in return. Our members, volunteers, supporters and staff demonstrate the power of what we can achieve by giving back together.

We have an extraordinary opportunity to ensure a brighter future in the Miami Valley, but we must take action today, and only your support will make it possible. When you give to the YMCA of Greater Dayton, your gift will help young people achieve their potential, empower people of all ages to lead healthier lives, and strengthen the values and bonds of our neighbors. Your local Y is dedicated to ensuring a brighter future for our neighbors. Last year we demonstrated this commitment by underwriting the cost for low to middle income adults, families and kids with more than \$5.8 million in assistance given to make YMCA programs, camps and memberships available to our neighbors in financial hardship.

Now, when you think of your YMCA you'll know it's more than just a place...it's a cause. A cause, that, with your generous support, will continue to strengthen the community in which you live. GIVE. AND DO SO MUCH MORE.

Fold, seal and mail.

- \$3540** Allows six teens to be involved in teen programs at YMCA Camp Kern
- \$2600** A child can gain new skills and confidence at an entire summer of YMCA camp
- \$580** Enables a child to enjoy a full week at YMCA Camp Kern
- \$315** Gives a child a full week of new friendships at a week of summer camp
- \$88** A child can take one full month of horse-back riding lessons to promote confidence and a sense of responsibility



Thank you for making your annual campaign pledge before March 31, 2014.

Name _____
 Address _____
 City/State/Zip _____
 Phone (Work) _____
 Phone (Home) _____
 E-mail _____

I'd like to pay by:
 Cash Check DISCOVER
 VISA MC Exp. _____
 Card # _____
 Name on Card _____
 Signature _____

Please send a pledge reminder—bill me:
 Monthly Quarterly Semi-Annually
 Beginning _____

2014 Total Pledge Amount _____
 Amount Enclosed _____
 Balance Due _____

- I'd like my gift to remain anonymous
- I wish to give with appreciated property, please contact me.

Please add \$_____ per month to my monthly membership.
 Campaigner _____

You can also make a donation online at www.ymcaonline.org. For more information or to make a pledge by phone, please call Loretta Deters at 513-932-3756.